



In front, left to right : H el ene Ringuet, Ludovic Gris e Farand Louise Dion

Back row : Jean-Claude Boyer, Nancy Cormier, J er emy Dion-Bernard, Marc-Andr e Paquette,
Eve Poirier, Mathieu Marcil

ACTING WITH ONE VOICE,

AS A GAME-CHANGER TEAM

ELECTION PLATFORM

TEAM LUDOVIC GRIS E FARAND

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LUDOVIC GRISÉ FARAND

Mayoral candidate

- Native and resident of Saint-Bruno
- BA in Business Administration
- Master's degree in Accounting
- Chartered Professional Accountant (CPA, CA)
- Senior Finance Manager in a Quebec multinational
- Served on the Board of Directors of the Association des propriétaires de Saint-Bruno
- Served on the City of Saint-Bruno's Advisory Committee on Finance, Budget and Administration
- District 4 Councillor (2019-2021)

Dear citizens:

I am proud to run for Mayor in Saint-Bruno along with a competent and parity team. Highly qualified people, four women and four men, close to the citizens, will represent you with dignity and respect at the City Council.

Our mission is to manage the city efficiently, innovatively and collaboratively. Our vision is to make Saint-Bruno the municipal benchmark for quality of life, sound financial management and sustainable development, where people are at the heart of decisions.

Our city is at a crossroads, we have important projects to complete and we will certainly be facing many challenges. I am convinced that our team is the best equipped to put our city back on track and rebuild Saint-Bruno as the most adequately managed city in Quebec.

This election marks the culmination of several years spent consulting with you as part of my volunteer project *Citoyens d'abord*, for which I strolled the streets of Saint-Bruno to collect your ideas and concerns; my goal was to voice your concerns to our local elected officials.

The name of our party, *Citoyens d'abord Saint-Bruno* (Citizens First Saint-Bruno) has been inspired throughout my volunteer work. It is the basis of my political commitment.

Throughout the summer, we consulted with you to build our election platform. Including what has been collected over the past five years with my *Citoyens d'abord St-Bruno* project, we have gathered more than 250 pages of ideas, comments and aspirations from citizens.

Our first commitment will be to restore harmony and respect to City Council. The rest of the platform follows in the next pages. We hope you will find ideas that will please you for the future.

We are looking forward to and ready to bring out the full potential of our great city.

Ladies and gentlemen from St-Bruno de Montarville, change is upon us, tomorrow belongs to you!

Hoping to have your support on Election Day, Sunday, November 7.

Ludovic Grisé Farand, M. Sc, CPA, CA
Mayoral candidate – Saint-Bruno

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ESSENTIAL BASIC SERVICES – For a clean and safe Saint-Bruno

The essential basic services (road conditions, snow removal and garbage collection) of the city are like the foundation of a dwelling. If the base is not solid, the rest may not be either. We will provide the city with essential, high-level basic services that will better meet the expectations of the population:



- **Snow and Ice Removal:** Thoroughly review and improve the snow and ice removal strategy;
- **Road Conditions:** Accelerate the pace of road, sidewalk and bike trail repair to catch up on the backlog of recent years;
- **Garbage collection:** Review collection management in detail with a view to improving services and continue the implementation of compostable waste collection.

FINANCE AND PROPERTY TAXES – For a responsible and financially healthy Saint-Bruno

We believe that it is fundamental to give us the means to achieve our ambitions, while respecting the financial capacity of the city and its people:



- Maintain a reasonable level of taxation by limiting the increase in the tax bill to the level of inflation and freeze taxes when the city's financial capacity permits;
- Maintain an acceptable level of debt in order to carry out our structuring projects;
- Offer the option of paying the tax reimbursement in 7 instalments rather than 4 and allow online payment by credit card for certain payments due to the city (e.g. permits);
- Reduce the current 2-month to 1-month time frame for issuing permits and improve the efficiency of internal processes to ensure timely response;
- Be diligent and proactive in mitigating potential damages resulting from litigation (\$66,000,000) in which the City is involved, in the public interest.

SENIOR POPULATION – For a sensitive and supportive Saint-Bruno

Every person matters and deserves our attention. We want to promote the dignity and autonomy of seniors and value their contribution to our community, all from an inclusive and intergenerational perspective:



- Increase the supply of affordable housing and facilitate the implementation of intergenerational housing (Operation "Keeping Our Elders in Saint-Bruno");
- Break the isolation of seniors by making more events and activities available to them;
- Implement projects that promote intergenerational support (e.g., digital coaching) and support caregivers;
- Encourage the creation of parks and intergenerational spaces with adapted equipment and activities (e.g. chess tables, petanque courts, training courses).

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FAMILIES – For a Saint-Bruno growing up with its children

Saint-Bruno ranks at the top of family towns in the country. It is a pride to perpetuate. We are committed to creating an environment that is conducive to the development of families:



- Promote the establishment of at least one Child Care Centre and set up the necessary structures to accommodate it;
- Support the projects of new elementary schools in the Saint-Bruno area and actively collaborate in their implementation, including one located south of Route 116;
- Improve neighbourhood life by enhancing activities and services in our parks, accelerating the implementation of children’s water parks and modernizing our playgrounds;
- Provide services for youth with special needs and support their families.

SPORTS INFRASTRUCTURE – For a fit and healthy Saint-Bruno

To have a diversified and well-supervised sports offer, in an environment that allows people to keep fit and make their health a priority, throughout the year. We intend to offer this possibility in each neighbourhood and provide the city with attractive sports infrastructures:



- Build a new multi-sport complex (aquatic and recreational), survey citizens on the sports that will be offered there and submit to a referendum the choice of its location (Marie-Victorin Area or Mont-Bruno secondary school);
- Build a new multi-use refrigerated indoor rink that can also be used for other sports, activities or events, and maintain all neighbourhood ice skating rinks;
- Upgrade our soccer, baseball, tennis fields and upgrade and revitalize Rabastalière Park, as a top-level sports destination in the heart of our city;
- Transform the former Mont-Saint-Bruno Shooting Range into an outdoor and recreational tourism destination, all while respecting the environment (e.g., walking in the forest, mountain biking and fat bike, snowshoeing and cross-country skiing).

ECONOMIC DEVELOPMENT AND SUPPORT FOR BUSINESSES – For a dynamic Saint-Bruno, a partner of its strong forces

The economic vitality of our city and its unique character are a pride that we will strive to strengthen! We will support harmonious development for the benefit of all people and support our business community:



- Safeguard our village core which is the pride of Saint-Bruno and keep the downtown area on a human scale;
- Revise the Urban Planning Plan to better manage development, preserve the character of our downtown area and the unique and exceptional quality of life of Saint-Bruno;
- Create a commercial office with employees who will act as facilitators dedicated to the business clientele to offer support in its projects, reduce the delays of authorizations and the associated costs. Set up a telephone line dedicated to merchants;
- Expand the Place du Village, bring more animation to the downtown area and maintain the initiatives put in place to help our merchants, including discount voucher campaigns such as “I buy \$30, I get \$40”, the flexibility on the regulation of terraces, and the evaluation with them of the possibility of developing other initiatives and thus stimulating the economic recovery;
- Work with our chambers of commerce to promote local buying, the recreational tourism offer and promote the circular economy.

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SAINT-BRUNO, SMART CITY – For an innovative Saint-Bruno

Make Saint-Bruno a leading-edge smart city, with technology that enables the implementation of connected initiatives offering both a higher quality of services, a reduction in operating costs, optimisation of the management of assets and public funds and a high level of personal data protection and information security.



- A few examples of services to be developed as part of a master plan include: real-time street-level snow removal for greater efficiency;
- Full implementation of Wi-Fi in public places and municipal buildings;
- Availability and online booking of sports platforms, tennis courts and ice rinks in real time; intelligent public lighting system, etc.

ENVIRONMENT AND SUSTAINABLE DEVELOPMENT – For a green and prosperous Saint-Bruno

We want to play an active role in the various sustainable development and environmental protection measures. Our intention is for Saint-Bruno to be recognized as a leader in this area. Our goal is to enable future generations to enjoy for a long time all that Saint-Bruno has to offer:



- Ensure timely implementation and adherence to the timelines of the action plan to save Lac du Village, regularly inform the public on the progress of this plan and improve it based on the latest scientific advances;
- Implementing a real Climate Change Adaptation Plan with concrete actions (e.g., new Leed-certified buildings, electrification of the municipal vehicle fleet, tree planting, increased number of electric charging stations, reduced heat islands, improved energy efficiency of City buildings, Eco taxation, addition of ESG criteria to our tenders, participation in government subsidy programs for the benefit of the population (e.g. energy retrofit);
- Develop a Woodlot Protection Plan in consultation with the population;
- Update our pesticide bylaws based on the latest science and explore the possibility of expanding the glyphosate ban across the city;
- Continue and update the City's Food Policy, promote urban, community and collective agriculture, adopt an action plan to reduce food waste and enter into agreements with some local businesses to this effect;
- Create a City Environment and Sustainability Branch to better prioritize and manage environmental issues.

HEALTH AND LIVING ENVIRONMENTS – For a Saint-Bruno where life is good

We will provide services tailored to the needs and aspirations of the population. We will showcase our natural resources, public spaces, municipal services and human capital, a priority for creating a healthy and enjoyable living environment:



- In replacement of the National Park Secondary Access Vignette Pilot Project, find alternative solutions that will satisfy the majority of the population, while ensuring that residential streets remain peaceful and safe;
- Facilitate the implementation of a new public medical clinic (GMF);
- Negotiate with SÉPAQ so that the population can regain free entry to Mont-Saint-Bruno and obtain discounts on the price of activities;
- Negotiate with the *Coopérative funéraire du Grand Montréal* to avoid the establishment of a crematorium in a residential neighbourhood and impose a moratorium on this type of project;

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- Work with the responsible authorities to ensure that there are no more night flights at the Montréal Saint-Hubert Longueuil Airport and defend the interests of the population in relation to the development of proposed airport activities;
- Revise our noise regulations to improve the quality of life of our population;
- Develop a “Promenade du Village” concept, a link between the Village Square Fountain and Village Lake, including an arts trail;
- Maintain the city’s participation in the “Fleurons du Québec” and relaunch the “Maisons fleuries” contest to promote the beautification of our city;
- Maintain the Saint-Bruno public market.

ACTIVE MOBILITY AND TRANSPORT – For an active and accessible Saint-Bruno

We will take steps to “transport” Saint-Bruno towards modernity in a dynamic, efficient, sustainable, responsible and safe way:



- Continue to develop our network of bike paths and plan a path that leads to the Promenades Saint-Bruno via Montée Sabourin. Establish a connection between the neighbouring cities’ bike lanes as well as to the surrounding networks of bike lanes;
- Improve the public transport offer and time slots in conjunction with the RTL and the ARTM;
- Address transit issues in our residential neighbourhoods, including peak hours;
- Provide rapid transit to the REM and a direct bus line between Saint-Bruno and Cégep Édouard-Montpetit, in consultation with the RTL;
- Evaluate the possibility of a fully electric intra-municipal shuttle service that could serve our main landmarks (e.g., downtown, future sports co

GOVERNANCE AND ETHICS – For a respectful and transparent Saint-Bruno

We are committed to being a responsible and accountable city council. The public will be kept informed in a timely manner so that it can react at the appropriate time and actively contribute to making Saint-Bruno a well-governed city that reflects the values of its citizens:



- Implement a Performance Management Policy to increase the accountability of our Service Managers;
- Implement ISO 37001, an international standard that enables organizations to prevent, detect and address corruption;
- Publish an annual report on achievements in each district to improve transparency, reporting and progress on key issues;
- Ensure better implementation of the Code of Ethics of elected officials and seek annual renewal of their commitment to act with respect in all circumstances.

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HERITAGE, COMMUNITY LIFE, ARTS AND CULTURE – For a creative and proud Saint-Bruno

The soul of a city is the reflection of its artistic, cultural, heritage and community diversity. We will make it our duty to keep it alive by ensuring its dynamism and growth:



- Acquire part of the collection of entomologist Georges Brossard, for the benefit of the population, as a permanent exhibition and for educational purposes;
- Develop an implementation plan for the heritage component of the City's Cultural Policy;
- Establish a cultural and community hub in the city center including a performance hall, premises for our organizations as well as an art gallery in order to promote our local talents;
- Set up an Arts and Culture Advisory Committee which will participate in discussions on the artistic and cultural development of Saint-Bruno;

• Offer free admission to all community organizations recognized by the City for the rental of the Marcel-Dulude Centre and provide new premises for our organizations;

- Support social and affordable housing projects in the city.

CITIZEN PARTICIPATION AND CONSULTATION – For a Saint-Bruno who listens to all

We propose to be an open City Council that takes the pulse of the population on a regular basis to ensure that we understand and proactively address their concerns:



- Consult with the public to provide input on major projects upstream so that comments and suggestions can be considered in a timely manner;
- Streamline the consultation process and make it as transparent as possible;
- Leverage the recently established Citizen Panel Forum to validate the social acceptability of some projects before committing the City's resources further;
- Create Neighbourhood Citizen Committees that will be supported by the City and encourage the development of projects with a participatory budget.

LONGUEUIL AGGLOMERATION – For a Saint-Bruno who defends the interests of his citizens and speaks out

We are committed to participating more actively in the various forums in the Longueuil agglomeration and to promoting negotiation rather than confrontation in order to obtain as much as possible for Saint-Bruno citizens:



- Propose reforms to the council of the City of Longueuil agglomeration in order to strive for greater equity and cost-sharing based on the user-pay principle;
- Call for greater accountability;
- Show solidarity and respect the decisions of the Saint-Bruno Municipal Council at all levels of the Longueuil agglomeration.

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SUPPORT FROM LOCAL RESIDENTS

SUZANNE BROSSARD



“ Ludovic has my total support. He is listening, close to people and has a undeniable love for his city. I am also very impressed by the calibre of his team, he surrounded himself with competent and experienced people. A breath of fresh air for Saint-Bruno!» **Suzanne Brossard**, co-founder of the insectariums of Montreal, Shanghai, New Orleans and South Africa. ”

PIERRE DULUDE



“ I support Ludovic 110%. He is competent, close to the people and will know how to make Saint-Bruno the best managed city in Quebec, as it was before.” Pierre Dulude, co-founder of Domaine du ski Mont-Bruno (now Ski Saint-Bruno) and brother of Marcel Dulude, Mayor of Saint-Bruno (1979-2001). ”

SERGE SAVARD



“ I support Ludovic, who will bring harmony and positive change to City Hall. I am sure he will take care of the citizens as if they were part of his own family and make a great Mayor.” Serge Savard, former NHL player, former general manager of the Montreal Canadiens and winner of 10 Stanley Cups. ”

ANDRÉ ST-JEAN



“ I support Ludovic and his team. He’s a local guy and he works hard for his citizens. We are in great need of change in Saint-Bruno and I am confident that it will put our city back on track.” André St-Jean, Saint-Bruno merchant since 1958. ”

ANDRÉE LEBLANC (COCARH)



“ We support Ludovic. **He is the only elected** official who has voted against the crematorium project since the beginning. His determination for the Montarvilleis is boundless. The city really needs change and elected officials close to people like him.” Andrée Leblanc, President of COCARH (Citizens opposed to crematoria adjacent to residences and dwellings). ”

ALEX AGOSTINO



“ I support Ludovic, he is a team player who will work with all councillors to move our city forward and bring harmony to it, he will make an excellent mayor.” Alex Agostino, 2019 Gold Medalist Order of Merit of Saint-Bruno and professional recruiter Major League Baseball. ”